Attorney Docket Number

First Named Inventor

DECLARATION FOR UTILITY OR

NTL-002

Yaron Reich

	OESIGN PATE	F.R. 1.63)	AHON		COMPLETE IF KNOWN						
	(37 C.	F.IC. 1.05)		A	pplication Serial Nun	nber	Not yet	assigne	æd		
囪	Declaration	☐ Declarati	nitted after Initial g (surcharge	F	Filing Date H			erewith			
	Submitted With Initial	Filing (su		G	Group Art Unit N			TL-002			
	Filing	(37 CFR (required		Ē				lot yet assigned			
1 ne	ereby declare that:										
Му	residence, mailing address	ess, and citizensh	nip are as stat	ed belov	v next to my name.						
I believe I am the original and first inventor(s) of the subject matter that is claimed and for which a patent is sought on the invention entitled:											
	LBS NOWCASTING SENSITIVE ADVERTISING AND PROMOTION SYSTEM AND METHOD										
 	(Title of the Invention)										
	specification of which										
X	is attached hereto									ļ	
	OR	•									
	was filed on (MM/DD	/YYYY)			as United States App	olication Ser	ial Num	ber or I	PCT Inter	national	
App	olication Number		and was ame	ended on	(MM/DD/YYYY)		·	(if app	licable)		
I hereby state that I have reviewed and understand the contents of the above-identified application, including the claims, as amended by an amendment specifically referred to above.											
I acknowledge the duty to disclose to the Patent Office all information known by me to be material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information known by me that became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.											
I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application that designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant bleeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.											
					Fauring Filler Date				Certified Copy Attached?		
Prior Foreign Application Number(s) Count			try		eign Filing Date IM/DD/YYYY)	Prio Not Cl		-	Yes	No No	
PCT/IL2005/000075 W		wo		01/20/	2005]				
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	Additional foreign appli	cation numbers a	are listed on a	suppler	nental priority data sh	eet PTO/SB	/02B att	ached h	ereto.		
I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.											
	Application Serial N	umber(s)		Filing Date (MM/DD/YYYY)							
60/537,032			01/20/2004						Additional provisional application serial numbers are listed on a supplemental priority data sheet attached hereto.		

Declaration and Power of Attorney for Utility or Design Patent Application

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DECLARATION - Utility or Design Patent Application

I hereby claim the benefit under 35 U.S.C. 120 of any United States application(s), or 365(c), of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. 112, I acknowledge the duty to disclose information that is material to patentability as defined in 37 CFR 1.56 that became available between the filing date of the prior application and the national or PCT international filing date of this application.

U.S. Parent Application or PCT Parent Serial Number	Parent Filing Date (MM/DD/YYYY)	Parent Patent Number (if applicable)

☐ Additional U.S. or PCT international application numbers are listed on a supplemental priority data sheet attached hereto.

As a named inventor, I hereby appoint the following registered practitioners to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

☑ Customer Number 44966

AND

Registered practitioners named below.

Name	Registration Number					
Thomas C. Meyers	36,989					
Diana M. Steel	43,153					
Kurt Rauschenbach	40,137					
Bruce D. Rubenstein	39,349					

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Name of Sole or First Inventor:												
Given Nar	y])		Family Name or Surname									
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Inventor's Signature									,	193	41¥2006	
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Additional inventors are being named on thesupplemental Additional Inventor(s) sheet(s) attached hereto.								0.				
Name of Additional Joint Inventor, if any:												
Given Na	me (first	and mid	dle [if ar	1y])			Pami	ly Nan	ne or S	urname		
Inventor's Signature								Date	;			
Residence	City State					Country		· · · · ·	Citiz	enship		
Mailing Address					· · · · · · · · · · · · · · · · · · ·		-1					
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Name of Additional Joint Inventor, if any:												
Given Name (first and middle [if any])						Family Name or Surname						
Inventor's Signature								Date				
Residence	City		T	State		Country			Citiz	enship		
Mailing Address			·····							, -		
City State					ZIP		Country					
Additional inventors or a legal representative are being named on the supplemental sheet(s) PTO/SB/02A or 02LR attached hereto.												